



March 21, 2011

Dear Customers:

NOW Foods is Checking for Radiation in Materials from Japan

NOW Foods does not allow irradiated materials to be used in its products. For many years we have used our microbial lab testing as an indicator of irradiation. Most botanicals, for example, will have low, safe levels of naturally occurring microorganisms. However, a sure sign of irradiation is if the levels drop to 0. More recently, we have expanded our laboratory capabilities with a specific instrument, called the Pulsed Photo-Stimulated Luminescence (PPSL) system, which directly measures irradiation and radiation contamination. We currently use this advanced instrument to check for irradiation in susceptible products.

As a result of the nuclear emergency in Japan and the discovery that milk, some vegetables, and other foodstuffs from the affected regions in Japan have been contaminated with radiation, we are monitoring every new shipment of every material we receive from Japan for radiation, and we will continue this as necessary until the situation returns to normal.

We wish to assure all our customers that we are taking every precaution to ensure that NOW Foods products are not contaminated by radiation, and that we have the sophisticated PPSL instrumentation and capabilities to test for radiation. Any materials found to be contaminated by radiation will be rejected and not used in our products.

Please let us know if you have any questions. You can contact our Nutritionists by phone 1-888-669-3663, press 5, or by e-mail productinfo@nowfoods.com for further information.

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